

GBH FY2019-2021 CHNA Implementation Plan

Geisinger Bloomsburg Hospital- CHNA Implementation Plan; FY2019 - FY2021	
Priority Area: ACCESS TO CARE	Goal: Ensure residents have access to quality, comprehensive health care close to home.
Objective:	Platform Strategies
Increase the number of residents who have a regular primary care provider	Screen patients who access services at the ED to determine if they have medical home and assist those that do not in finding a PCP.
	Assist residents with eligibility determination and enrollment in subsidized health insurance programs to increase provider options.
Objective:	Platform Strategies
Increase access to primary and specialty care physicians	Recruit primary care and specialists.
	Explore telemedicine options to provide services.
	Increase access to midwife care services for expectant mothers and babies.
Objective:	Platform Strategies
Reduce barriers to receiving care for residents without transportation	Partner with Geisinger Health Plan and local agencies to expand transportation services to access health and social services.
	Explore telemedicine options to address transportation barriers to care.
	Explore options and partners to provide home-based care services.
Objective:	Platform Strategies
Promote awareness of available options for assistance to pay for health care needs	Develop a communication strategy to promote awareness of the Financial Assistance Policy.
	Improve literacy level and language availability of the Financial Assistance Policy (FAP) to improve readability by patients.
Objective:	Platform Strategies
Foster pursuit of health careers and ongoing training of health professionals	Provide professional training and education for nursing and allied health students.
	Encourage pursuit of careers in the health field.

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Priority Area: BEHAVIORAL HEALTH	Goal: Model best practices to address community behavioral health care needs and promote collaboration among organizations to meet the health and social needs of residents.
Objective:	Platform Strategies
Advance local and state dialogue to address behavioral health needs	Convene partners or participate in existing coalitions to identify and address gaps in services.
	Advocate to remove regulatory barriers to the provision of behavioral health services.
	Participate in the Coalition for Social Equity to promote equality for all persons in Bloomsburg.
Objective:	Platform Strategies
Foster integration of behavioral and primary health care	Integrate primary and behavioral healthcare within PCP practices.
	Partner with the Primary Health Network to integrate behavioral health services within Federally Qualified Health Center locations.
Objective:	Platform Strategies
Increase access to behavioral health services	Continue to support the Medication Assisted Treatment Center
	Provide a Chronic Pain Support Group for patients and their caregivers.
	Promote the Geisinger psychiatry residency program, and continue to develop residency experiences in the community setting.
	Explore telemedicine options to provide services.
	Offer the medication take-back program in partnership with retail locations.
	Offer the Sexual Abuse Program with trained Sexual Assault Nurse Examiners (SANE) in the hospital Emergency Department.
Objective:	Platform Strategies
Provide education to increase residents' awareness of behavioral health issues and reduce stigma associated with behavioral health conditions	Offer the medication take-back program in partnership with retail locations.

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Priority Area: CHRONIC DISEASE PREVENTION AND MANAGEMENT	Goal: Reduce risk factors and premature death attributed to chronic diseases.
Objective:	Platform Strategies
Encourage community initiatives that support access to and availability of healthy lifestyle choices	Increase the availability of healthy lifestyle choices within the community.
	Support community races, fun runs, walks and other events that promote physical activity.
	Participate in or host free community health fairs targeting diverse populations.
	Offer reduced-cost Breastfeeding Classes by a Board-Certified Lactation Consultant.
	Serve on the Board of Directors for the Columbia Child Development Program to provide quality, inclusive services for children and families.
Objective:	Platform Strategies
Initiate early stage interventions for individuals at high risk for chronic disease	Provide free diabetes prevention and management education and screenings including Taking Charge of Diabetes program.
	Promote and support the Geisinger Fresh Food Pharmacy initiative.
Objective:	Platform Strategies
Develop integrative care models to improve outcomes for patients with chronic disease	Support the Amyotrophic Lateral Sclerosis (ALS) clinic located on the Geisinger Bloomsburg Hospital Campus.
	Provide Support Groups for patients with asthma, COPD, and other breathing issues, and their caregivers.