

Geisinger Bloomsburg Hospital
FY16 Community Health Needs Assessment- Action Plan

Improving Access to Healthcare - Affordable healthcare - Accessibility of providers - Resource awareness and health literacy (care coordination)		
Action Item	Status	Summary
1. Implement 24/7 CRNA coverage	New program	Dedicate (CRNA's) 24/7 airway support in order to provide airway support for the campuses multiple services.
2. Enhance GBH midwife program	Expansion of current program	Successfully welcome/incorporate midwives and services from the GMC campus.
3. Health literacy initiative	New program	1. Increase literacy of patients by adjusting patient education materials and consents to reflect the need. 2. A system-wide committee to review patient education materials and consents to help improve literacy of an identified patient population.
4. Specialty care outreach programs	Ongoing	Pediatric specialty services are provided in Bloomsburg-Lows Road, and Susquehanna University.
5. GHP Product Line	Ongoing	More information can be found at: https://www.thehealthplan.com/ghpfamily/home/
6. Support for free clinics	Ongoing	Continued financial & specialty support. All charitable care is reported on Form 990 Schedule H.
7. Medical home initiative	Ongoing	ProvenHealth Navigator continues to focus on quality, efficiency and outcomes while reducing the cost of care with unnecessary hospitalizations, readmissions and ER utilization, directing care to the Ambulatory Care setting. There have been numerous strategies to reduce ER utilization for Ambulatory Sensitive Conditions and Low Acuity Non Emergent conditions. PHN has shown a reduction in admissions and readmissions.
8. Telemedicine Programs	Ongoing	In the central region, Geisinger's telemedicine services are available at Geisinger Medical Center, Geisinger Shamokin Area Community Hospital, Geisinger Bloomsburg Hospital, and several Geisinger community practice clinic sites. In addition to TeleICU (which provides 24/7 monitoring of critical care beds), Geisinger telemedicine consultation services are available for the following specialties: Cardiology, Dermatology, Endocrinology, Genomics, Infectious disease, Nephrology, Neurology, Palliative care, Orthopaedics, Pediatric Neuro Development, Psychiatry, Pulmonology, Rheumatology, Stroke, Trauma and Virtual Sleep.
9. LIFE Geisinger	Ongoing	LIFE Geisinger in Kulpmont currently services portions of Montour, Columbia, Northumberland and Schuylkill counties. Currently there are 107 participants in the LIFE program as of June 1, 2015, the highest census ever achieved at this location. LIFE Kulpmont was approved to add 5 additional zip codes within the four counties served by LIFE. LIFE will start to service these additional areas effective August 1, 2015.
10. Careworks	Ongoing	Careworks clinics in Bloomsburg and Danville were opened in FY13. During FY14, a total of six new Careworks clinics were opened. The Shamokin Dam site was successfully opened and volumes have exceeded projections. During FY15 the goal to successfully provide consistent and reliable hours of operation was achieved. Since January 2015, there has not been an unexpected closure in the region. New locations are being analyzed.

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Addressing Needs related to behavioral health and substance abuse		
- Policy advocacy		
- Funding and sustainability of programs		
Action Item	Status	Summary
1. Expand services for Bloomsburg University students offering an Educational Alcohol Recovery Program	New program	Collaborate with BU to provide a monitored environment for students who have been identified with a high blood alcohol content.
2. Medication Disposal Project	Ongoing	GMC has been approved to accept narcotics as part of the program in second quarter 2015. Implementation and communication continues, as well as discussions for expansion.
3. Pediatric Mental Health programs	Ongoing	Access is being expanded via the implementation of Integrated Behavioral Health services at Geisinger primary care practices, through which screening and assessment for behavioral health services (including substance abuse) are conducted. Integrated pediatric services are in operation at three primary care sites, with plans for a fourth site to commence in July of 2015.
Improving Healthy Behaviors		
- Health concerns related to lifestyle		
Action Item	Status	Summary
1. Establish a formal sexual abuse program in the GBH emergency department	New program	1. Outline & development of program. 2. Education of ED staff of program. 3. Education of community.
2. Healthy food options at GHS	Ongoing	Geisinger's Healthy Selections program promotes health and the reduction of chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights.
3. Geisinger Wellness program and hiring practices	Ongoing	Revised hiring policies and an employee wellness program have been launched; making GHS a leader for healthy behaviors in our work place and communities.
4. Clinical nutrition: education and outreach	Ongoing	GHS offers multiple outreach educational programs promoting healthy nutrition.
5. Health Rewards: GHP incentive plan	Ongoing	A feature of GHP products is a benefit designed to reward individuals for participating in healthy lifestyles.
6. Community Events - calendar	Ongoing	GHS offers multiple outreach educational programs through Corporate Communications and in conjunction with Clinical Enterprise.
7. Medication Patient Assistance Program	Ongoing	Systems Therapeutics provides medication assistance for patients unable to pay for prescriptions ordered by Geisinger physicians.
8. Kohls for Kids project	Ongoing	The Kohl's Community Education program sponsored by Kohl's and developed and implemented by Geisinger Health System (Department of Pediatrics and Geisinger Center for Health Research) is very successful. We deliver health education related to healthy lifestyles to school aged children and community members.