

Geisinger Community Medical Center
FY16 Community Health Needs Assessment- Action Plan

| Improving Access to Healthcare - Affordable healthcare - Accessibility of providers - Resource awareness and health literacy (care coordination) | | |
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| Action Item | Status | Summary |
| 1. Inventory of resources | New program | 1. Complete an inventory of available resources within the community to address the top community needs identified by the community health needs assessment. 2. Increase access to low income residents. |
| 2. Community collaborations | New program | Collaboration with community partners to identify gaps in care continuum and opportunity to reduce duplication and provide access. |
| 3. Clinical program development | Expansion of previous program | 1. Clinical program development to bring more services to the community for GI/Nutrition, Pulmonary services, Specialty clinic services for Cardiovascular. 2. Provide clinical services to the community close to home providing ease of care. |
| 4. Patient education materials | New program | 1. In collaboration with community partners, create access for patient friendly written and web-based materials, including patient education materials. 2. Increase awareness and care coordination. |
| 5. Health literacy initiative | New program | 1. Increase literacy of patients by adjusting patient education materials and consents to reflect the need. 2. A system-wide committee to review patient education materials and consents to help improve literacy of an identified patient population. |
| 6. Specialty care outreach programs | Ongoing | Specialty care outreach programs are available at Dallas, Hazleton, Kingston, Kistler clinic, Moosic, Mountain Top, Mt. Pleasant, Mt. Pocono, Nanticoke, Nicholson, North Washington, Pittston, Pittston North Main, South Wilkes-Barre, Tunkhannock and Wyoming. |
| 7. GHP Product Line | Ongoing | More information can be found at: https://www.thehealthplan.com/ghpfamily/home/ |
| 8. Support for free clinics | Ongoing | Continued financial & specialty support. All charitable care is reported on Form 990 Schedule H. |
| 9. Medical home initiative | Ongoing | ProvenHealth Navigator continues to focus on quality, efficiency and outcomes while reducing the cost of care with unnecessary hospitalizations, readmissions and ER utilization, directing care to the Ambulatory Care setting. There have been numerous strategies to reduce ER utilization for Ambulatory Sensitive Conditions and Low Acuity Non Emergent conditions. PHN has shown a reduction in admissions and readmissions. |
| 10. Telemedicine Programs | Ongoing | Geisinger's telemedicine services are available at Geisinger Wyoming Valley Medical Center, Geisinger South Wilkes-Barre, Geisinger Community Medical Center and several Geisinger community practice clinic sites. In addition to TeleICU (which provides 24/7 monitoring of critical care beds), Geisinger telemedicine consultation services are available for the following specialties: Cardiology, Dermatology, Endocrinology, Genomics, Infectious disease, Nephrology, Neurology, Palliative care, Orthopaedics, Pediatric Neuro Development, Psychiatry, Pulmonology, Rheumatology, Stroke, Trauma and Virtual Sleep. |
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| Addressing Needs related to behavioral health and substance abuse | | |
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| - Policy advocacy | | |
| - Funding and sustainability of programs | | |
| Action Item | Status | Summary |
| 1. Inventory of resources | New program | Complete an inventory of available resources in the community to address the behavioral health and substance abuse needs: 1. Treatment for adults and children. 2. Treatment for low income population. 3. Inpatient and outpatient treatment. 4. Substance abuse program. 5. Behavioral health care coordination with primary care. |
| 2. Community stakeholders team | New program | Implement a community stakeholders team to evaluate resources and develop strategies to address access. |
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| Improving Healthy Behaviors | | |
| - Health concerns related to lifestyle | | |
| Action Item | Status | Summary |
| 1. Scranton Half Marathon | New program | 1. Sponsor the Scranton half marathon and support for training the team with proceeds designated to enhance the Lackawanna Heritage Valley Authority Walking Trail. 2. Promote community participation to improve physical activity and wellness. |
| 2. Physical activity initiatives | Expansion of previous program | 1. Continue community programs for Mount Pleasant Walking Trail and Silver Circle events. 2. Increase the proportion of adults who meet current federal physical activity guidelines for aerobic physical activity and for muscle-strengthening activity. |
| 3. Promote employee wellness | Expansion of system program | Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights. |
| 4. Monthly column related to healthy behaviors | New program | Work with local publications to offer a monthly column related to healthy behaviors, disease prevention and recovery. |
| 5. Tobacco use/cessation program | Expansion of system program | Reduce illness, disability and death related to tobacco use and secondhand smoke exposure. |
| 6. Nutrition programs | Expansion of system program | Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights. |
| 7. Trauma programs | Expansion of previous program | 1. Provide education to seniors to emphasize practical strategies to manage falls. 2. Provide education program for school districts to prevent traumatic injury. 3. Most accidents are preventable. Our role is to prevent the injury, minimize injury and optimize the outcome. |

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| 8. Healthy food options at GHS | Ongoing | Geisinger's Healthy Selections program promotes health and the reduction of chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights. |
| 9. Geisinger Wellness program and hiring practices | Ongoing | Revised hiring policies and an employee wellness program have been launched; making GHS a leader for healthy behaviors in our work place and communities. |
| 10. Clinical nutrition: education and outreach | Ongoing | GHS offers multiple outreach educational programs promoting healthy nutrition. |
| 11. Health Rewards: GHP incentive plan | Ongoing | A feature of GHP products is a benefit designed to reward individuals for participating in healthy lifestyles. |
| 12. Community Events - calendar | Ongoing | GHS offers multiple outreach educational programs through Corporate Communications and in conjunction with Clinical Enterprise. |
| 13. Medication Patient Assistance Program | Ongoing | Systems Therapeutics provides medication assistance for patients unable to pay for prescriptions ordered by Geisinger physicians. |
| 14. Kohls for Kids project | Ongoing | The Kohl's Community Education program sponsored by Kohl's and developed and implemented by Geisinger Health System (Department of Pediatrics and Geisinger Center for Health Research) is very successful. We deliver health education related to healthy lifestyles to school aged children and community members. |